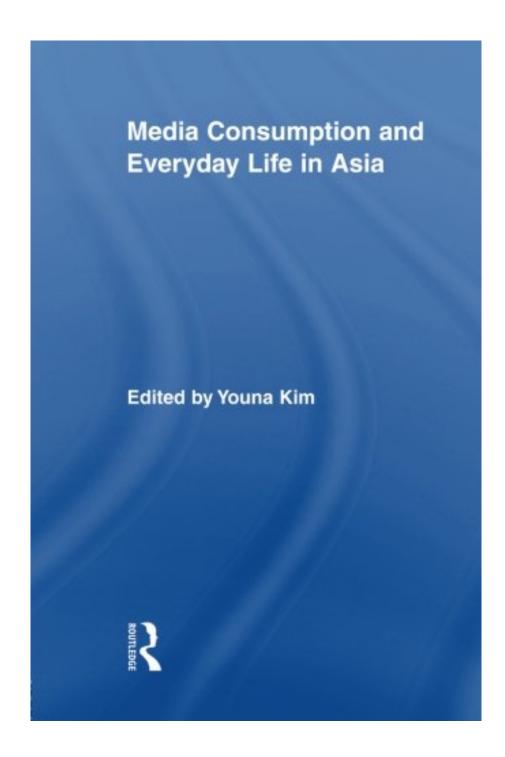


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"The essays are presented in three parts: media globalization and everyday life, Asian regional media and transnational consumption, and everyday cultural practices and identity. They offer new and grounded explorations of some of the important themes that have recently engaged scholars of global media and culture, and together they constitute an exciting and important contribution to the field."

--R. Harindranath, Asian Journal of Communication, Vol. 20, No. 4, December 2010

About the Author

Youna Kim is Associate Professor of Global Communications at the American University of Paris and is the author of Women, Television and Everyday Life in Korea: Journeys of Hope (Routledge, 2005).

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• Sales Rank: #6030132 in Books

Published on: 2008-06-21Released on: 2009-12-17Original language: English

• Number of items: 1

• Dimensions: 9.02" h x .57" w x 5.98" l, .75 pounds

• Binding: Paperback

• 252 pages

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